

# News & Views - Conejo Valley Chapter

## 5<sup>th</sup> ANNUAL MEMBERSHIP LUNCHEON AND BOUTIQUE

SEPTEMBER 22, 2010 at 10:00 a.m. at Hyatt Westlake

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This year's event presents an exciting program that will be stimulating to you with a fascinating speaker and provide a wonderful shopping extravaganza at our wonderful Boutique, which will have great items for your shopping



needs. We are privileged to have as our featured guest speaker **Rob Eshman** - the editor in chief of "The Jewish Journal". "The Jewish Journal of Greater Los Angeles" is an independent, non-

profit community weekly newspaper serving the Jewish community of greater Los Angeles since it was established in 1985.

The Journal's founding editor-in-chief, Gene Lichtenstein, said he originally came to L.A. from Boston in 1985 "to court a woman" (now his wife, Jocelyn). He was mulling over whether to remain here when he was approached by Ethel Narvid, a coordinator for the Federation-appointed committee in charge of establishing The Journal. Lichtenstein was known by his extensive magazine experience and his creation of The Jewish Journal of the North Shore for a Boston-area federation. In the very first issue of The Jewish Journal of Greater Los Angeles on Feb. 28, 1986, Volpert, its founding publisher, stated, "The newspaper seeks to cover the whole Jewish community and do it well. While not a source of daily news, our primary goals are to inform and educate our



First Issue

readers, to be editorially independent, and to achieve financial self-sufficiency in the next several years."

For 25 years, "The Jewish Journal" has served the world's third largest Jewish community with award-winning journalism and provocative opinion. The Jewish Journal is distributed free around Southern California and it is the largest Jewish weekly in the US outside New York City.

**JewishJournal.com** is the largest Jewish news web site outside of Israel. The Journal also publishes the bimonthly Jewish Family of Conejo, Simi and West Valleys. The "Los Angeles Times" called The Jewish Journal, "an influential weekly." (February 2007) In 2005 it received more Southern California Journalism Awards from the Los Angeles Press Club than any other newspaper in its category.

Rob joined the staff of The Journal in 1993 and became Editor in 2000. A native of Encino, CA, he graduated from Dartmouth College and now lives in Venice with his wife, Rabbi Naomi Levy, their two children Adi and Noa, two rescued dogs, three rescued chickens, and a rescued pygmy goat.

If you have any questions please contact Barbara: 818-991-2667  
ipolisky@aol.com



Oops!...

**We did it again!**

**Membership Award!**

**Financial Award!**

**LOUIS Award!**

**and Chapter of the Year Award!**

# A Message from Your Presidium



We start our year with very exciting news! We wish to congratulate our past Presidium, Honey Bencomo, Sharon Cohen, Bev Sklar, the board and our amazing chapter members for the honor of receiving

Brandeis National Committee's Chapter Of The Year Award. In addition we won awards for membership, fundraising and the Louis award. We are so proud of the 2009-10 chapter for achieving these honors. Each of you is owed an individual 'Thank You'. As we begin our tenure as your presidium, we look forward with great anticipation to another wonderful year.

We kicked off the year with our trip to Laguna Beach to see The Pageant of the Masters. 54 people joined us for this motor coach all-day trip. A great time was had by all. We extend our heartfelt thanks to Carol Smith for planning this day.

The Fall Membership Luncheon and Boutique will soon be here. You should have received your invitation in the mail. It will be held at the Hyatt Hotel in Westlake on September 22<sup>nd</sup>. Barbara Polisky and her committee are planning a terrific day. Please mark your calendars.

At this event you may sign up for study groups. Our hope is that each member finds a place in the groups they wish to join. Nancy Minkow, Lila Segal and Bev Sklar look forward to helping you at the sign-up tables.

We have a wonderful Board of Directors and are thrilled to be working with such an incredible group of women.

Of course, all of our success wouldn't be possible without our greatest asset – you, the members of Brandeis National Committee, Conejo Valley Chapter.

Thank you for your ongoing support and participation.

There have been many changes recently at Brandeis. In January, 2011 Frederick M. Lawrence will assume the presidency of the university. He is a leading expert on civil rights and hate crimes. He is an acclaimed educator committed to the values of Academic excellence and social justice that make Brandeis so special and a very successful fundraiser. He served as Dean of the George Washington University Law School.

We have a new president of the Brandeis National Committee in the person of Leslie Pearlstein and look forward to another stellar year.

Our congratulations go to our own immediate past presidium, Sharon Cohen, on being selected to join the Western Region Board as a liaison for Tucson, Las Vegas and Desert chapters.

We have many exciting things planned for this year. Please contact any of us anytime with your questions, comments or suggestions.

We wish a happy, healthy New Year to you and yours!

Your Presidium:

*Marsha Rosenblum* 805-496-1463

(marsha29ros@earthlink.net)

*Helene Lustig* 805-379-8940 (helenelustig@yahoo.com)

*Ellie Puls* 818-889-5555 (norm0020@yahoo.com)

## Brandeis University policy for sharing names

**"It is the policy of Brandeis University, the Brandeis National Committee, and the Conejo Valley Chapter that membership lists and event registration lists may not be shared with other organizations. They are the property of the Conejo Valley Chapter. In order to insure the privacy of each individual, our members may not use our lists for any purpose other than that for which they were created."**

## Brandeis University Site Bytes



**BRANDEIS  
UNIVERSITY  
SAN DIEGO  
ADMISSIONS  
OFFICE**

Brandeis University has a Western Regional Office of Undergraduate Admissions located in San Diego. Martin Vaughn is the Associate Director charged with managing all student recruitment activities in the Western States. He will be pleased to talk with BNC members, their family or friends about Brandeis admissions. Martin can be contacted at [mvaughn@brandeis.edu](mailto:mvaughn@brandeis.edu)

## Brandeis Names New President



Frederick M. Lawrence, dean of the George Washington University Law School and one of the nation's leading experts on civil rights and free expression, will become the next president of Brandeis University on Jan. 1, 2011. Jehuda Reinharz will step down after more than 16 years as president. Lawrence received a bachelor's degree in 1977 from Williams College in Williamstown, Mass., and a law degree in 1980 from Yale Law School in New Haven. He taught at the Boston University School of Law and served as an associate dean before becoming dean and Robert Kramer Research Professor of Law at George Washington University Law School.



# MEMBERSHIP UPDATES

## WELCOME TO A NEW YEAR

I am pleased and honored to be your new Membership Vice President. I have been enjoying our wonderful Conejo Valley Chapter of the Brandeis National Committee since its inception, and am a member of four fantastic Study Groups. Now I hope to give something back to all of you.

We are expanding our horizons, reaching out to find new members in Simi Valley and other locations by placing BNC flyers throughout the area. If you are somewhere and you think it would be a good spot for a flyer, give me a call. Hopefully, all of us will form meaningful new friendships this year as we have fun, learn together, and serve our community.

I look forward to meeting many of you at the Membership Luncheon on September 22, and at our other events throughout the year. If I can help you in any way, please do not hesitate to get in touch with me.

Carolyn Sax—Membership VP 818-865-1129 saxc1@aol.com

### Membership Totals:

Annual Dues Paid Members	379
Life Members	26
Associate	50
Total Members	455



## WELCOME NEW MEMBERS!

- Kathy Bernstein
- Sheila Cooper
- Jerrie Hurwitz
- Sue Geiger
- Sonia Lotker-Banon
- Bonnie Northcott
- Barbara Papkoff
- Sherry Raber
- Barry Sax
- Judith Shiff
- Marianne Steiner
- Marlene Varnen
- Gerri Wissot

To the amazing 2009-2010 Board of BNC

Conejo Valley Chapter

From

Your retiring Presidium, Honey, Bev and Sharon

Words cannot express how surprised and touched we were by the exquisite and beautifully engraved Orrefors vases you presented to each of us at the installation. Each one of us was both humbled and overwhelmed by your thoughtfulness and kindness.

Although we worked as a team, this thank you comes from our individual hearts. Your support has meant the world to us. You were all an absolute joy to work with. We will cherish these memories forever.

The vases will always be treasured as a reminder of the astonishing group of women we were honored and privileged to serve with.

Thank you from the bottom of our hearts.  
Love, Sharon, Bev and Honey

### BNC

#### Mission Statement:

Brandeis National Committee is dedicated to providing philanthropic support to Brandeis University, a distinguished liberal arts and research university founded by the American Jewish community. Its membership is connected to the university through fundraising and through activities that reflect the values on which the university was founded: academic excellence, social justice, nonsectarianism, and service to the community.

### SAVE THE DATE!

#### MEMBERSHIP COFFEE

**Monday, October 25, 2010**

For new, prospective and present members.



For more information please contact

Carolyn Sax-- Membership V.P.  
818-865-1129 saxc1@aol.com

# WELCOME NEW BOARD 2010-2011—Installation!



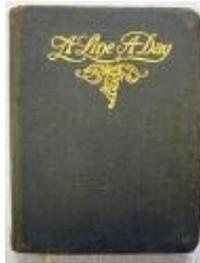
**WELCOME NEW BOARD 2010-2011**

<b>PRESIDIUM</b>	<b>Marsha Rosenblum</b>	805-496-1463	marsha29ros@earthlink.net
<b>PRESIDIUM</b>	<b>Helene Lustig</b>	805-379-8940	helenelustig@yahoo.com
<b>PRESIDIUM</b>	<b>Ellie Puls</b>	818-889-5555	norm0020@yahoo.com
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<b>MEMBERSHIP VP</b>	<b>Carolyn Sax</b>	818-865-1129	saxc1@aol.com
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<b>DIRECTOR - LEARNING OPPORTUNITIES</b>	<b>Arlene Leibowitz</b>	805-778-0071	arlene603@yahoo.com

**OPEN BOARD MEETINGS**

**1<sup>st</sup> Thursday of the month  
at 10:00 am  
Kinecta Federal  
Credit Union  
973 South Westlake  
Blvd.  
Westlake Village**

**All members are  
welcome.**

**Brandeis Library Houses Gems**

The Brandeis University Archives and Special Collections hold rare books and limited editions. The Special Collections Spotlight's latest entry showcases the personal diary kept by an American Red Cross nurse working in France during the final months of World War I. Anna Weimar (b. 1869) was stationed at the U.S. Navy base in Nantes, France. The diary she kept there from June 28, 1918, to July 7, 1919, ending just eight days after the establishment of the League of Nations, is now in Special Collections at Brandeis. Weimar's diary, with vivid descriptions of her work and patients, is a valuable first-person account of life as an aide and hospital worker in the European theater during the final phase of World War I.

**CONGRATULATIONS TO SHARON**

Congratulations to Sharon Cohen, a past president of our chapter, for her appointment to the BNC Western Region Board. Sharon will continue to serve the chapter as Parliamentarian, Nominating Committee Chair and Study Group Leader.

## Conejo Valley BNC Study Groups — Fall, 2010

WK	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
1 <sup>st</sup>	Hot Mama Mahjers 1:00 p.m. weekly Book Club 12 Noon Ladies Bridge—1:30 1 <sup>st</sup> and 3 <sup>rd</sup> Fearless Hikers 1st in the a.m.	Literary Potpourri 10:00 a.m.  We the Jury (singles) 1:00 p.m.	Women in Transition 12:30 p.m. (1st & 3rd)  Art & Antiques 11:45 a.m.	<b>BOARD MEETING</b> 10:00 a.m.  Flick Chicks (singles) 1:30 p.m.  Men 's Open Forum 9:30 a.m.	Mah Jong Mavens 10:00 a.m. (weekly) Canastaristas (1st and 3rs) 10:30 a.m. Lone Rangers Day & Time Varies		Broadway Bound Theatre Group— Contact Nina Fenster: 805-987-7662 Day & Time Varies
2 <sup>nd</sup>	Women of a Certain Age - 9:30 a.m. (2nd & 4th)	The Book Thieves 10:30 a.m. Book Markers 11:00 a.m. Tuesday Afternoon Read- ers 1 p.m. The Wild Bunch on the Go (singles) On the Town, Bridge (couples) 7:00 p.m.	Cinema Gals 1:00 p.m.  Day Trippers 2nd Wed and Thursday  Bridge Buddies (singles) 1:00 p.m.	Expanding Consciousness 10:00 a.m.  Legal Eagles (singles) 1:00 p.m.  Legal Puzzlers (couples) 7:15 p.m.  Cinemaddicts 7:30 p.m.	All That Jazz 1:00 p.m.		
3 <sup>rd</sup>	Current Events (women) 10:00 a.m. Monday Newser's 10:00 a.m. Bridge (singles) 1:30 p.m. 1 <sup>st</sup> and 3 <sup>rd</sup>	Life and Times 10:00 a.m. Gallivanting Gals (singles) On the Town Legal Puzzlers (couples) 7:15 p.m.	Happy Bookers 12 Noon  Men's CAD - 9:45 a.m.  Life's Issues: Women 9:45 a.m.  Law & Disorder— 10 a.m..	On the Town, Daytime Divas (singles) On the Town Daytime Trotters (singles) On the Town Mah Jong (singles) 1p.m.			1. On the Town (couples) 2. Go Getters On the Town (couples) 3. Gadabouts On the Town (couples)
4 <sup>th</sup>	Monday Woman 9:30 a.m.	12 Angry Women (singles) 10:00 a.m.	Bridge (singles) 1:00 p.m. All Aboard (singles ) 1:00 p.m. Bridge (couples) 7 p.m.	Women's View 9:45 a.m.		Movie Critics (couples) 7:30 p.m.	



**STUDY GROUPS NEWS and UPDATES:**



2010-2011 promises to be an exciting year for Study Groups. Our big Membership Luncheon will be held on September 22 when it will be your first opportunity to sign up for existing study groups and some new ones. Our study groups are a unique way to enrich our lives and to connect with others. Each year, those who participate in study groups discover new friends and renew old acquaintances, while becoming a stronger Brandeis family member in the process. There is something to interest and stimulate everyone. Ideas for new groups often come from our members, so we welcome any suggestions you may have. As you look at the many choices we have on our sign-up sheets, we are sure you will be excited by the learning opportunities that we offer. We look forward to seeing you all on September 22 and helping you sign up for the groups that tickle your fancy.

**Study Group VPS**

Nancy Minkow, NVMLCSW@aol.com  
Lila Segal, newhiplila@roadrunner.com  
Bev Sklar, stephensklar@aol.com



Front row: Lila Segal, Edie Dellorco, Naomi Finkel, Ronnie Franklin, Yola Hannifin. Back row: Barbara Jimerson, leader Nina Fenster.

*"Our wonderful theater-going" group, "Broadway Bound" has seen some outstanding productions in the past several months. Among them are "White People" at the Road Theater in North Hollywood, "Opus" at the Fountain Theater in Hollywood, "The Wake" at the Kirk Douglas Theater in Culver City, "The Subject was*

*Roses" at the Mark Taper Forum, and "No Man's Land" at the Odyssey Theater in West L.A. We almost always go to small theaters, but attend the Center Theater Group as well. We attend matinees only, usually on Sundays. We have unlimited membership and we're open to singles AND couples! We carpool to the venues, taking turns. Do consider sending the leader, Nina Fenster, an email at [nina.smylie@gmail.com](mailto:nina.smylie@gmail.com) to find out more. Since we do all arrangements by email, "ya gotta have email." This is a terrific way to see great plays at affordable prices. Of course, not every play is a must-see, but we're batting about 650!"*

**Study group leaders:**

Have any news, pictures or updates to share?  
Please email to: Alvira  
[alvira@woman-only.com](mailto:alvira@woman-only.com)



"Divas" trip to Limoneria (July 2010). We learned how lemons are packed according to size and color, using amazing computers and machinery. In The end, we got plenty of lemons to take home.



"Divas" In Santa Barbara Court House, on the roof (August 2010)



# Awards, Awards and more Awards!



## 2010 National Awards

**Conejo Valley Chapter** received the **Membership Award**  
(Chapter that met or exceeded their Membership Goals)

**Financial Award**  
(Chapter that exceeded their Financial Goals)

**LOUIS Award**  
(Chapter that met both their Membership and Financial Goals)

And, **Chapter of the Year Award**



*Dear Members of the BNC Conejo Valley 2009-2010 Board,*

*We are thrilled to share the exciting news that follows below. As the Presidium for 2008-2010, we know that without each and every one of you, these awards would not have been possible. You deserve the highest praise for your hard-work and dedication. You, every single one of you, without exception, did an outstanding job in each of your positions. As Presidium, we are truly grateful to all of you.*

*Fondly, Honey, Sharon and Bev*

## 2010 Western Regional Awards



**THE HIGHEST AWARD FOR EXCELLENCE:  
OUR STARS OF THE WESTERN REGION AWARD  
CONEJO VALLEY CHAPTER**  
It's all about caring, about goals, and our Mission.

**Conejo Valley Chapter** also received:

- WESTERN REGION HIGHEST ACHIEVEMENT AWARDS  
IN MEMBERSHIP AND FUNDRAISING**
- WESTERN REGION FINANCIAL ACHIEVEMENT**
- OUTSTANDING LEARNING OPPORTUNITIES AWARD**

**And WESTERN REGION "WOMEN OF THE YEAR" AWARD:**

- SHARON COHEN**
- HONEY BENCOMO**
- BEVERLY SKLAR**
- (CONEJO CHAPTER)**

These women have shown the passion and commitment to their chapter,  
to our Western Region, Brandeis National Committee  
and Brandeis University.

**Brandeis Community Service Committee**

Our next meeting will be a pot luck at Edie Dellorco's home at 1PM, Tuesday, September 14<sup>th</sup>. Please RSVP at 805 777-1402 if you are a member of our service group or if you would like to join our group.

MANNA needs market paper bags for distributing food. Edie will be glad to accept these from you.

Marilyn Bolnick (818-7038061)--is collecting magazines and DVD's "For Our Troops". Please call her and she will arrange to pick them up.

If you have wearable athletic shoes, visit [www.oneworldrunning.com](http://www.oneworldrunning.com). This web site will be happy to send shoes to athletes in need in Africa, Haiti, and Latin America.

We still make visits to RAIN, the homeless shelter in Camarillo. So keep collecting those toiletries when you go on vacation. Stuff for the kids are also welcome. E-mail Sharon Chernoff at ([shrbloom@yahoo.com](mailto:shrbloom@yahoo.com)) to arrange a pickup.

Verizon continues to collect unused wireless phones to support victims of domestic violence. All information is permanently erased from the device (which hopefully is already deactivated). Please drop your old phones, batteries and accessories in the Hopeline drop box located in Verizon Wireless Communications Stores or download and print a postage-paid label at: [www.verizonwireless.com/hopelinemailinglabel](http://www.verizonwireless.com/hopelinemailinglabel)

A few tips on **HOW TO SAVE WATER** for the Brandeis Green-Minded (Should be EVERYONE): Repair **dripping faucets** and save up to 2700 gallons a year. Water during the **early morning hours** when temperatures are cooler and winds are lighter. Use **leftover ice cubes** to water plants or put them in your pet's water dish. Turn off water when **brushing your teeth** to save five gallons. More next time...

Signaling to a waiter, the man ordered a large glass of vodka. "Drink this down in one gulp," he said to the Reb Shmuel, "and I'll give you 100 rubles."

Reb Shmuel drank only twice a year -- on Purim and Simchat Torah, and the amount of vodka in this glass was more than he would consume on both those occasions combined. Reb Shmuel lifted the glass and drank down its contents.

"Bravo!" cried the man, and handed him the 100 rubles. "But this is not enough," said Reb Shmuel, "I need another 200 rubles to get the poor family out of prison!" "A deal's a deal!" cried the merrymakers. "One hundred rubles per glass! Waiter! Please refill this glass!"

Two liters and two hundred rubles later, Reb Shmuel staggered out of the tavern. For he knew that if he first went home for something to eat before the fast, he would never make it to *shul* for *Kol Nidrei*...

"On Rosh HaShanah," the Rebbe concluded his story, "we submitted to the sovereignty of Heaven and proclaimed G-d king of the universe. Today, we fasted, prayed and repented, laboring to translate our commitment to G-d into a refined past and an improved future. Now we are heading towards Sukkot, in which we actualize and rejoice over the attainments of the 'Days of Awe' through the special mitzvot of the festival -- a joy that reaches its climax in the *hakafot* of Simchat Torah. But Reb Shmuel is already there: last night, this was no 'mistake.' For us, Yom Kippur was just beginning; for him, it was already Simchat Torah...."

**The Yom Kippur Drunk** (As told by Yanki Tauber)

Those who arrived early at the village synagogue on Yom Kippur eve could not but notice the man sleeping in a corner. A Jew drunk on the eve of the Holy Day?

The Rebbe entered the room. At a signal from the Rebbe, the ark was opened, and the the *Kol Nidrei* service began.

This was the moment that the drunk chose to rise, climb the steps to the raised reading platform, pound on the reading table, and announce: "*Ne'um attah horeita!*" The scandalized crowd was about to eject the man from the room when the Rebbe turned from the wall and said: "Let him be. For him, it's already time for *hakafot*. He's there already."

On the following evening, as the Rebbe sat with his chassidim at the festive meal that follows the fast, he related to them the story of Reb Shmuel, the *Kol Nidrei* drunk.

On the morning of the eve of the Holy Day, Reb Shmuel had heard of a Jew who, together with his wife and six small children, had been imprisoned for failing to pay the rent to the local nobleman. Reb Shmuel went to the nobleman to plead for their release, but the nobleman was adamant in his refusal. "Until I see every penny that is owed to me," he swore, "the Jews stay where they are. Now get out of here!"

"I cannot allow a Jewish family to languish in a dungeon on Yom Kippur," resolved Reb Shmuel and set out to raise the money, before sunset.

All day, he went from door to door., but in the evening, Reb Shmuel was still 300 rubles short of the required sum. Where would he find such a large sum of money at this late hour? Then he passed a tavern and saw a group of well-dressed young men sitting and drinking. A card-game was underway, and a sizable pile of banknotes had already accumulated on the table.

At first he hesitated to approach them, but realizing that they were his only hope, he approached their table and told them of the plight of the imprisoned family. They were about to send him off empty-handed, when one of them had a jolly idea: wouldn't it be great fun to get a pious Jew drunk on Yom Kippur?





# IMPORTANT ANNOUNCEMENTS

## BNC ANNOUNCES KRUPP SCHOLARSHIP CHALLENGE

Liz and George Krupp, long time friends of Brandeis University, have offered a challenge grant for the arts and humanities. For every \$2 in new or increased scholarship donations, the Krupps will donate \$1. BNC's goal is to raise three million dollars. For more information, call Bev Sklar at 805-449-0039.

## WANT TO KNOW WHAT'S HAPPENING???

Do you like to write and keep up with chapter events? We are looking for a Publicity Writer to place items about our chapter's events in local newspapers and magazines. Be among the first to know what's coming up and tell our world about it. For more information contact: Helene Lustig 805-379-8940 helenelustig@yahoo.com



## Fundraising News

A fabulous time was had by the 54 Brandeis members, husbands and friends who went to Laguna Beach to see the Pageant of the Masters in July. Most of us went to the Sawdust Festival in the afternoon or shopped in the many stores in Laguna. In the evening we had dinner and then went on to the Pageant. The theme of the show was "Eat, Drink and be Merry." Tired and happy we boarded the bus and shared the highlights of the day or just snoozed until we got back home. Everyone agreed it was a truly great day.

Wondering what the latest BNC news is? We are pleased to share with you the BNC event honoring Brandeis University President Jehuda Reinharz with the Abram L. Sachar Award--our highest honor. Named after Brandeis' first president, the award recognizes an individual of outstanding achievement and rare accomplishment in the field of education.

At the annual national meeting on June 9, outgoing National President Carol Kern presented the award. You can be part of this important moment by watching our video here: <http://www.brandeis.edu/now/2010/june/sachar10video.html>.

## BECOME A BAG LADY!

Purchase the Chapter's imprinted tote bag for all those things you carry for only \$5.00 Order through a Study Group, or call Carol Smith (818)716-0887.

Tote bags are available at all events.



## To my sister's in Brandeis Conejo Valley Chapter

I want to thank you for your cards, emails, and phone calls after my recent surgery. They meant the world to me. I was delighted to hear from so many of you and felt they helped in my recovery.

It was also so heart warming to receive your notes and calls of congratulations on my recent appointment to the Western Region Boards.

With Love, Sharon Cohen



**IMPORTANT ANNOUNCEMENTS****CIO REPORT**

**Sorensen Fellowship: We give you \$4,000.  
You change the world.**



Conserve the rainforest. Help fight AIDS. Spread literacy. Teach art to orphans. Given the chance, how would you change the world? Sophomores and juniors can apply to Brandeis University to be a Sorensen Fellow and spend next summer working on issues that matter in the international organization of their choice.

If you know some high school students who would like to change the world please let them know the final application is due, Mon. Nov. 1, 2010 by 5:00 p.m.

OK Brandeis women, what would you do if given \$4,000 to change the world?

**Save the Date!**

CONEJO VALLEY  
HANUKKAH PARTY  
November 30, 2010



Details will  
be email  
after the  
Luncheon!

**How to Cook for Rosh Hashanah**

Although Rosh Hashanah is the Jewish new year, it bears little similarity to the one that falls on January 1. It's one of the holiest days of the Jewish religion. It's a time to reflect on the previous year, plan for a better one and think about God's sovereignty. It typically comes in mid-September or, occasionally, early October. Eat special foods to kick off a good year. Here's what to cook on this holiday.

Instructions:

1. Open the meal with apples dipped in honey. This starts off your Rosh Hashanah festival with sweetness for a good year. Offer red, green and yellow apples for a colorful display.
2. Make sure there's enough challah for everyone. In addition to eating it with the Rosh Hashanah meal, everyone should dip a small piece in honey to symbolize a sweet new year.
3. Begin the meal with gefilte fish or soup. Top your fish with plenty of carrots, commonly eaten at Rosh Hashanah. Squash, pumpkin and potato soups are appropriate for the season.
4. Chicken works well as a main dish, especially with a honey glaze. You can also add pomegranate seeds to chicken for an interesting variation. Honey-glazed salmon can also work for the Rosh Hashanah meal.
5. Use seasonal vegetables as side dishes such as casseroles and medleys with potatoes, squash, carrots and yams. Add honey and cinnamon to baked winter squash or sweet potatoes for an easy and festive side dish.
6. Set out pomegranate seeds in small bowls dispersed throughout the table. Besides emphasizing the theme of sweetness, they symbolize abundance.
7. Bake a honey cake for guests on Rosh Hashanah. Add almonds or walnuts as long as no one suffers from allergies. You can also make honey cookies for the family.

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Barbara Polisky	Marsha & Bob Rosenblum	Get Well
Barbara Polisky	Honey Bencomo	Get Well
Barbara Polisky	Ellie Puls	Get Well
Susan Shubitz	Marsha & Bob Rosenblum	Get Well
Susan Shubitz	Bev Sklar	Get Well
Carolyn Sax	Helene Lustig	Get Well
Shirley Jaffe	Lorraine Sax	Happy Birthday
Shirley Jaffe	Bev & Steve Sklar	Happy Birthday
Shirley Jaffe	Binnie Nadler/Cinemachicks	Happy Birthday
Shirley Jaffe	Martha Javitz	Happy Birthday
Shirley Jaffe	Helene Lustig	Happy Birthday
Shirley Jaffe	Joy Krieger	Happy Birthday
3 <sup>rd</sup> Monday Current Events	Arlene Madden	Congratulations on 1st grandchild
Ellie Puls	Carol & Earl Lewis	Congratulations

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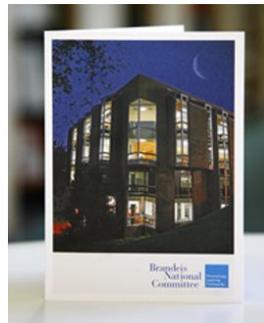
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**(Birthday, Anniversary, Special Thank You, New Grandchild, Get Well, Bar Mitzvah, Congratulations, etc.)**





**Brandeis University National  
Women's Committee  
Conejo Valley Chapter  
2173 Hillsbury Rd.  
Westlake Village, CA 91361**



**Inside — Study Group Calendar 2010, Important Announcements, Photos, Study Group News, Membership, Tributes, New Board 2010-2011 Information**

**CONEJO VALLEY CALENDAR**

BOARD MEETINGS ARE THE 1ST THURS. OF THE MONTH - 10:00 AM  
KINECTA FEDERAL CREDIT UNION  
973 S. WESTLAKE BLVD.  
WESTLAKE VILLAGE, CA 91361OUR

- |                |  |
|----------------|--|
| SEPTEMBER 8    | Rosh Hashanah  |
| SEPTEMBER 17   | Evening of YOM KIPPUR—Kol Nidre                      |
| SEPTEMBER 22   | <b>Membership Luncheon 10 a.m. at Hyatt Westlake</b> |
| SEPTEMBER 23   | Evening SUKKOT                                       |
| SEPTEMBER 30   | SIMHAT TORAH   |
| OCTOBER 7      | BOARD MEETING - 10:00                                |
| OCTOBER 25     | MEMBERSHIP COFFEE - 10:00                            |
| NOVEMBER 4     | BOARD MEETING - 10:00                                |
| NOVEMBER 26    | THANKSGIVING   |
| NOVEMBER 30    | HANUKKAH PARTY                                       |
| DECEMBER 1     | FIRST LIGHT OF HANUKKAH                              |
| DECEMBER 2     | BOARD MEETING - 10:00                                |
| DECEMBER 13-17 | HOLYDAY "TOYS DRIVE" WEEK                            |
| DECEMBER 25    | CHRISTMAS  |

**IF YOU DON'T HAVE EMAIL . . .**



We want to be sure that you receive all of the information about all the activities that our chapter has to offer. Much of our communication is sent via email because it is fast and saves postage. If you do not use email, **send 5 stamped, self-addressed envelopes to Barbara Polisky, Fundraising 5658 Starwood Court Westlake Village, CA 91362** Or provide us with your fax number , if you have one.



**Check our web site for all the updates on a regular basis!**

**[www.BrandeisConejo.org](http://www.BrandeisConejo.org)**