

Membership Contest for FY15 Renewal and New Member Contests

Membership Renewal Contest

Purpose of the Contest:

To encourage chapters to focus on retaining current members

Time Frame of the Contest:

July 1, 2014 - December 31, 2014

Rules:

- 1. Chapters will be divided into one of three categories: small; medium; and large.
- 2. Chapters in each category will compete against each other. There will be a winner as a small, medium or large chapter.
- 3. Each Chapter will work to retain the largest percentage of current members
- 4. For example: If Chapter A has 100 members as of July 1st and they are able to retain 75 of those members for the current year, their percentage would be 75%. If Chapter B has 232 members and they retain 100 members for the current year, their percentage would be 43.27%. Chapter A with a 75% retention rate would win their section's contest.

Prize:

- 1. Each winning Chapter will receive a \$250 certificate.
- 2. Recognition in a Connection's Article and other BNC publications

New Member Contest

Purpose of the Contest:

To Encourage Chapters to recruit new members

Time Frame of the Contest:

July 1, 2014-June 30, 2015

Rules:

1. Chapters will be divided into one of three categories: small; medium; and large

- 2. Chapters in each category will compete against each other. There will be a winner as a small, medium or large chapter.
- 3. Each Chapter will work to recruit the greatest percentage of new members over goal
- 4. The winners will be the Chapter in each category who recruited the greatest percentage of new members over goal

Prize:

- 1. Each winning Chapter will receive a \$250 certificate
- 2. Recognition in a Connection's Article and any other BNC publications

Chapter Categories For Membership Contest

Large Chapters

Boca Raton Phoenix Wellworth
Concordia San Fernando Valley Wycliffe

Conejo Valley Sarasota

Greater Washington South Miami-Dade

Los Angeles Tucson

Middlesex

Medium Chapters

Baltimore Harmony San Dieguito
Central Westchester Hartfod Santa Clara Valley

DesertLakesSomersetGothamLas VegasTrailsGreater BostonNorfolk/SharonWest End

Small Chapters

Atlanta Nassau North
Adventura/Hollywood Northern Virginia
Brevard County Palm Beach East

Cape Cod Pompano/Ft Lauderdale

Clearbrook Rancho Bernardo Corpus Christi Staten Island

Delray Beach Tampa Bay/ St Pete Fairfield County Treasure Coast

Tri-County

Large Chapters:	250+ Members
Medium Chapters:	249-125 Members
Small Chapters:	124 or Less Members