

News & Views - Conejo Valley Chapter www.BrandeisConejo.org

Welcome Newly Elected Board!

Brandeis National Committee - Conejo Valley Chapter cordially invites you to celebrate our INSTALLATION OF OFFICERS AND DIRECTORS

ENTERTAINMENT BY MAGICIAN EXTRAORDINAIRE

MANAN

TUESDAY, MAY 27 @ 10:30 AM COUVERT: \$30 PER PERSON

LOS ROBLES GREENS COUNTRY CLUB 299 S. Moorpark Road, Thousand Oaks - 805-495-6421



Entertainment by Magician Extraordinaire Shawn McMaster

Shawn McMaster doesn't play by the rules. He uses no live animals, magic wands, or cheesy-looking props. Instead he offers sophisticated, high-energy interactive programs punctuated with astonishment and hilarity that has made him a highly-regarded professional who is constantly working in clubs, private engagements, and the corporate world.

Download Invitations from our web site: www.BrandeisConejo.org



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A Message from Your CO-Presidents

It is hard to believe that we are coming to the end of our first term of office and the end of the fiscal year. It has been a challenging time for us and for the chapter, but we have learned a great deal and have been humbled by the experience.

We must say a loud "THANK YOU" to our current Board members who have worked side-by-side with us through the year to meet the demands that come with a growing chapter. Most will continue to serve, but we will also be welcoming some new members to the Board in July and the mentoring process will begin. Thanks are also in order to all of you have volunteered throughout the year - we couldn't have done it without you.

We are very excited about our plans for our second term as your Co-Presidents. In this next year our Board will be reaching out to you, the general membership, to find out how you think we are doing and what we can improve upon going forward to better serve your needs. Please know that we are always here for you if you need help with any chapterrelated issues. For that matter, any one of our Board members will be happy to assist.

Plans are underway for a general membership meeting this summer at which time, we will offer early study group sign-ups. This earlier



Susan Barnett and Carol Smith

date will enable us to form new groups several months sooner than we have in the past. It will also be a time to socialize, meet new people and get to know one another.

Please join us at our Installation Luncheon on May 27th. The flyer is available on our website. It will be a "magical" day. Our last event of the year will be held on June 30th – details will be coming soon. Remember, proceeds from our events support vital medical research being done at Brandeis University in the areas of neuroscience and neurodegenerative diseases. Your donation is vital to this important work.

www.brandeis.edu/now

Thank you for your support,

Your Co-Presidents,

Susan Barnett 805-388-0579 ansbar@roadrunner.com Carol Smith 818-716-0887 carolovestan @gmail.com

Brandeis National Committee History

Located in Waltham, Massachusetts, Brandeis University is ranked in the top



tier of universities in the country. Founded in 1948 and named for the late Justice Louis Dembitz Brandeis of the U.S. Supreme Court, it is the only nonsectarian, Jewish-founded university in the country, known for its academic excellence and ideals of social justice. At the same time as Brandeis founding, eight women from Boston, all leaders in the community, were asked to help in supporting this new university. They were given the task of building on the collection of 2,000 books in the Library, which was housed in a converted horse stable. The dedication and perseverance of these women, who now called themselves the National Women's Committee continues today, sixty-five years later,

as the Brandeis National Committee. With over 80 chapters nationwide and over 60,000 members, BNC is one of the largest and most successful "friends of a library organizations in the world. Over the years, we have placed over one million books in the Brandeis libraries, and raised over \$100 million for Brandeis University and its libraries, scholarship and research. Brandeis University has become one of the youngest private research universities, with ground-breaking exploration in neurodegenerative and age-related diseases.

Our Conejo Valley Chapter, is proud to be a part of this wonderful endeavor. The funds we raise from our events and study groups help to support the development and expansion of Brandeis' libraries. They are able to purchase books and research journals, restore and preserve books and film, develop information technology, and hire student work assistants. While most of us did not attend Brandeis University or have never visited, we are dedicated supporters to a university that prides itself in bringing together many people of different ethnic, religious and cultural backgrounds.



MEMBERSHIP UPDATES

Twelve new and prospective members attended our New Member's Coffee on Wednesday, April 30,2014 at Elaine Blonder's lovely home. After introductions, everyone had the opportunity to tell something about themselves. Then, we enjoyed presentations by our knowledgeable board members on special events, the history of Brandeis University, and the Conejo Valley Chapter. We also learned that our Social Justice/Community Service Group helps many people in the community, and our tributes are the perfect way to remember someone. We have over 70 wonderful study groups for our members to join. Many questions were asked, and, of course, our Board was very eager to answer them.

Brandeis enriches our lives by keeping our minds active through study groups, fun events, and lifelong friendships. Remember, you can always check BrandeisConejo.org at any time to see what is going on with our chapter. We want to welcome the following new members into our chapter.

Membership V.P. Bobbi Albert 805-480-1846 teacherba@aol.com

Welcome New Members

Tammy Bleck Judy and Terry Dichter Debbie and Mike Gordon Barbara Huff Jane and Mitch Pullman Jane Schulze Arline Silverman Sandra Warner Steven Weiner Barbara and Abe Weitzberg Anrita Winton Phyllis Polakow Laurie Rauchwarger Susan Uhier Paula Weissman

News And Views Staff

Editor-In-Chief: Alvira K.— alvira@woman-only.com Copy Editor: Barbara J.- bjj707@verizon.net

Friends Tell Friends About Brandeis

Did you know that most of our members find out about the BNC because they are invited to an event by a friend? There are many benefits to BNC membership! BNC enriches our lives by keeping our minds active through study groups, lifelong friendships, fun events, and opportunities to be part of social justice initiatives, while giving back in ways that have a meaningful impact upon Brandeis and, in turn, on the world.

BNC Membership Contest

Our chapter could win a \$500 gift certificate.

Inviting friends to join BNC helps meet your chapter's membership goal and helps you build a thriving BNC chapter in your community. REMEMBER, the BNC chapter that raises the greatest percentage over their FY '14 membership goal will receive a \$500 BNC gift card!

"Sustaining the Mind"



Join the Brandeis National Committee's "<u>Sustaining the</u> <u>Mind: Scientific Research and Scholarships</u>" campaign, raising funds to foster research in neuroscience and neurodegenerative diseases, and to establish an endowed scholarship fund for students in the sciences.

Brandeis researchers in more than 50 laboratories are dedicated to the study of neurological disorders such as Alzheimer's disease, ALS (Lou Gehrig's disease) and Parkinson's disease. The worldwide incidence of dementia (including Alzheimer's disease), currently exceeds 35 million and is predicted to double every 20 years.

Go to: **www.brandeis.edu/bnc/philanthropy/sustaining-the-mind.html** and click on the logo to make your donation.



The Study Group Team is Bigger and Better!

The current Study Group Team includes Bonnie Gould, Sue Geiger, Timmie High, Jass Weinstein, Sam Goldberg, and Nancy Minkow with frequent help and support from member emeritus Rita Zarrell and Co-President, Carol Smith.

At our meeting on Monday, we welcomed two new members for next year. Robert Tanowitz will be keeper of the rosters, making sure they are up-to-date and disseminated so that we'll all be on the same page. Stan Smith will be in charge of creating and updating all of the forms we will need.

We are also adding three Registrars: Nancy Minkow, Barbara Hoffmann, and Bobbi Albert, who will collect study group fees and send them on to the Treasurer. With nearly seventy study groups to manage and new groups to form in the fall, our current study group vice presidents, whose portfolios currently include more than twenty groups each, are very grateful for the help.

As an example of the many educational and entertaining activities of our study groups, Family Finders, the Jewish genealogy group, welcomed Rabbi Michele Paskow of Temple B'nai Emet in Simi Valley to our April meeting.

She shared her knowledge of Jewish customs and beliefs surrounding death and remembrance of our loved ones. This topic fit well with our quest to dig into our own pasts and keep our forebearers alive in our memories.



Study Group VPS:

BONNIE GOULD bncbiz@imgould.com SUE GEIGER sueaew@sbcglobal.net TIMMIE HIGH Timmie1047@yahoo.com JASMINDER WEINSTEIN jasi.weinstein@gmail.com



Study group leaders: Have any news, pictures or updates to share? Please email to: alvira@woman-only.com



Dine and Discover Group



Sunday Funday Study Group at the Stage-Coach Inn



Here are the Hot Mama Mahjers Brandeis Study Group, at High Tea in W o o d l a n d H i l l s . We do this every few months. From left to right - Carolyn Sax, Linda Cllelland, Sheila Anderson, Sharon Cohen and Helene Lustig.



Brandeis, Conejo Valley Study Groups as of November 1, 2013

W	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
ĸ	Wonday	Tuesuay	weathesday	marsuay	Thuay	Saturday	Sunday
1 st	Memoir Writing 10:00 A Monday Book Club 12 Noon Monday Movie Mavens 1:00 P	Literary Potpourri 10:00 A We the Jury 1:00 P	Almost Anything Goes Antique Browsers 11:45 A Wednesday Walkers 10:00 A (Weekly) Women in Transition 12:30 P Reel Men 4:30 P Dinettes-Dinner	BOARD MEETING 10:00 A Flick Chicks 1:30 P	Gallery Girls Canastaristas 10:30 A TGIF Gals 1:00 P Weekly		Happy Wanderers
2 nd	Women of a Certain Age 9:30 A Hot Mama Mahjers 1:00 P	Wild Bunch Book Thieves 10:00 A CE Mavens (Men) 10:00 A Book Markers 11:00 A Brothers Book Group 1:30 P Tues. Afternoon Readers 1:00 P	Cinema Gals 1:00 P Bridge (couples) 7:00 P	Day Trippers 10:00 A Yiddishe Mamas 10:00 A Legal Eagles 1:00 P Legal Puzzlers (couples) 7:15 P Cinemaddicts 7:30 P	Breaking News 10:30 A		Sunday Movies & Shakers (couples) 3:00 P
3 rd	Current Events Newsroom 9:30 A Monday Newsers 10:00 A	Gallivanting Gals Tuesday Travelers Life and Times 10:00 A Food for Thought (couples) Dinner Legal Mavens (couples) 7:15 P	Wednesday Life Issues 9:30 A Men's CAD 9:45 A Law & Disorder 10:00 A Happy Bookers 12 Noon	Bit's & Pieces Daytime Divas Daytime Trotters	Canastaristas 10:30 A		The Sociables (couples) Gadabouts (couples) Les Sunday Cinema (couples) 4:00 P
4 th	Monday Women 9:30 A Women of a Certain Age 9:30 A Hot Mama Mahjers 1:00 P	12 Angry Women 10:00 A Knosh & Knowledge 12:30 P Book Ends 1:00 P Brandeis Players 1:30 P	Men Unlimited Shaina Maidlech 1:30 P Bridge (couples) 7:00 P	Thursday Women's View 9:45 A Family Finders 1:30 P Hang Em All (couples) 4:00-6:00 P		Movie Critics (couples) 5:45 P Clueless Players 7:00 P	Movie Mavens (couples) 6:30 P The Watchables (couples)

www.brandeisconejo.org

IMPORTANT ANNOUNCEMENTS

Chapter Information Report (CIO)

By Marsha Rosenblum

A new approach to treating Alzheimer's disease (By Leah Burrows April 22, 2014) A stronger cellular disposal system may slow the progress of Alzheimer's

Cellular processes are not perfect. They, like us, make mistakes. But the cell has systems to deal with mistakes. A protein complex called retromer acts like a cellular garbage truck, collecting faulty gene products and trafficking them to be destroyed or recycled.

For years, Alzheimer's research has focused on preventing the formation of amyloidbeta with little success. But instead of trying to stop mistakes, what if researchers improved the system for dealing with them?

A team of researchers from Brandeis University, Columbia University Medical Center (CUMC) and Weill Cornell Medical College did just that. They have devised a novel approach to the treatment of Alzheimer's disease that significantly increases retromer levels while decreasing amyloid-beta levels in neurons, without harming the cell. The study was published April 20 in the online edition of the journal <u>Nature Chemical Biology</u>.

At Brandeis, <u>Dagmar Ringe</u>, the Harold and Bernice Davis Professor in the Departments of Biochemistry and Chemistry and <u>Gregory Petsko</u>, professor emeritus of biochemistry and chemistry, led the research team,

This is the first time researchers have found a way to pharmacologically strengthen the retromer complex. The scientists identified compounds called pharmacological chaperones that bind to retromer's weakest points, making the complex stronger, more resilient and better able to move amyloid-beta. When the chaperone, named R55, was added to neurons in cell culture, it bound to and stabilized retromer — like reinforcing a garbage truck with stronger parts. Researchers saw an almost immediate increase in retromer levels and a decrease in amyloid-beta levels.

Ringe cautioned that this research is not a cure for Alzheimer's but a potential treatment. "This research cannot stop the progress of Alzheimer's once it is diagnosed," she says.

Brandeis National Committee

BRANDEIS PROFESSOR APPOINTED TO PRESIDENTIAL NEUROSCIENCE "BRAIN TRUST"

President Barack Obama recently unveiled a \$100 million initiative aimed at understanding the function of the human brain.

Neuroscientist, Eve Marder, Brandeis '69, a professor of neuroscience at Brandeis and director of their Division of Science, is one of 14 scientists appointed to the initiative's "brain trust".

Brandeis is the smallest research university to be represented on the advisory board. Obama's BRAIN (Brain Research through Advancing Initiative Neurotechnologies) initiative will research brain function and their interactions. This will advance the understanding of how the brain produces complex thoughts and behaviors, and provide insight into devastating diseases such as Parkinson's Alzheimer's and Autism.

BNC

Mission Statement:

Brandeis National Committee is dedicated to providing philanthropic support to Brandeis University, a distinguished liberal arts and research university founded by the American Jewish community. Its membership is connected to the university through fundraising and through activities that reflect the values on which the university was founded: academic excellence, social justice, nonsectarianism, and service to the community.

"It is the policy of Brandeis University, the Brandeis National Committee, and the Conejo Valley Chapter that membership lists and event registration lists may not be shared with other organizations. They are the property of the Conejo Valley Chapter. In order to insure the privacy of each individual, our members may not use our lists for any purpose other than that for which they were created."

News & Views - Conejo Valley Chapter

IMPORTANT ANNOUNCEMENTS

Sunshine News

I am Gertie Sanders, chairperson of the "Sunshine News". We want to share your good news. It will give us a smile.

We want to share your sad news, so we can give you our support.

We want to hear about your adventure and your support for the community to share with our members.

Please send information to: Gertie Sanders, 805-230-1252-gertiesanders@gmail.com

Our Very Best Wishes for a speedy recovery to:

Barry Sax, Dan Reed, Shelly Wasserman

Our condolences to:

Marsha and Bob Rosenblum on the loss of Beloved Niece **Congratulations to:**

Alvira and Israel Klain on the Engagement of their Daughter

Sharon and Herb Cohen on the Graduation of Grandson Justin Reagan from North Arizona University.

Harriet & Paul Maran on their new home



Thank you to Marty and Sherrie Weisman for collecting toiletries to donate to RAIN.

Marilyn Bolnick a faithful volunteer at a "For The Troops" facility, as well as sever other committee members spent a morning at one of the facilities putting together donated items to send to our Troops.

Please remember our troops by donating antibacterial wipes, lip gloss and snack bars.

Donations of clothing are always needed for Alexandria House, Women need clothes to go for job interviews.

It is always a joy and a comfort to see BNC members volunteering at clinics and hospitals. It is also worth noting that many volunteers at charity fundraisers helped to make a different in our community.

For collection of your donations, please e-mail Gertie (<u>gertiesanders@gmail.com</u>). Our committee welcomes any questions and new members.

Co-leaders: Edie Dellorco (805) 241-2972 <u>dellorco1@yahoo.com</u> and Gertie Sanders (805) 230-1252 gertiesanders@gmail.com





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News & Views - Conejo Valley Chapter

Pictures From Books 'N Brunch:

On April 2, 2014 we held Books 'N Brunch at the Sheraton Agoura Hills Hotel. Marcia Clark told us how she became an author and filled us in on unknown facts from the O.J. Simpson trial. Lee Goldberg had us in stitches. Not only is he a writer, author and producer, but proved himself to be a fabulous stand up comedian. Jennifer Kaufman, author of Freud's Mistress, spoke about the possibility of an affair between Sigmund Freud and his sister- in- law. This event was one of our most successful Books 'N Brunch. And, now to our Fall Luncheon and Boutique, which will be held at the Hyatt Westlake on September 29. Radio personality Bill Handel will be our guest speaker. Anyone interested in joining the Major Events Committee, please contact Barbara Polisky 818-991-2667. The committee plans our two big events each year. If you have any special skills, we are always interested.



Barbara Polisky ipolisky@aol.com













On The Town Couples study group visited Doctor House in Glendale.

We learn about Victorian Era dancing, listen to a lecture about house restorations and visited the house.

Special guests from Victorian Tea and Dance Society performed a dance presentation in a beautifully-restored Victorian gazebo and taught our group some easy Victorian dances in the park. News & Views - Conejo Valley Chapter

CHAPTER TRIBUTES

то:	FROM:	MESSAGE:				
Judy Solish & Frank Bonoff	Carol & Stan Smith	Honor of grandson's Bar Mitzvah				
Carolyn & Barry Sax Barbara Fink Paul Maran Joyce Sussman Barbara Fink Paul Maran Gaby Gross	Elaine Blonder Ellie Manhan Brandeis Board Nosh & Knowledge Bev Sklar Rita Zarrell Helene & Frank Phillips, Nancy & Robert Tanowitz	Speedy recovery Speedy recovery Speedy recovery Speedy recovery Speedy recovery Speedy recovery				
Harriet & Paul Maran	Brandeis Board	Mazel Tov on new home				
Barbara Hersh	Brandeis Board	Mazel Tov on new home				
Harriet & Paul Maran	Marsha & Bob Rosenblum	Mazel Tov on new home				
Barbara Hersh	Marsha & Bob Rosenblum	Mazel Tov on new home				
Marsha Rosenblum & family	Lila Segal	Condolences on the loss of niece				
Bernice Strull	Bev Sklar	Condolences on the loss of Maynard				
Carol & Stan Smith	Brandeis Board	Condolences on the loss of brother-in-law				
Myra Feldgreber	Bobbi Vinet	In memory of Marv				
Krocker Family	Bobbi Vinet	In memory of Bob				
Marilyn Padveen & Family	Lila Segal	In memory of Bill				
Martin Arnstein	Marsha & Herb Goldin	Get well wishes				
Joyce Sussman	Cinema Gals	Get well wishes				
Lois Bloch	Bev Sklar	Get well wishes				
Barry Sax	Marsha & Bob Rosenblum	Get Well Wishes				
Barry Sax	Carol & Stan Smith	Get Well Wishes				
Barry Sax	Lois Bloch	Get Well Wishes				
Marsha Rosenblum	Brandeis Board	Hope you're doing well				
Carolyn & Barry Sax	Elyse Rose	Wishing Barry a speedy recovery				
Marsha & Bob Rosenblum	Marsha & Herb Goldin	Get Well Wishes to son-in-law				
Sonia Weiner	Book club & Current event	Speedy recovery from broken foot				
Mr. & Mrs. Jay Zoffante	Norma & Mel Silberberg	In memory of mother May Merritt				
Mr. & Mrs. David Vozick	Norma & Mel Silberberg	In memory of mother May Merritt				
Mr. & Mrs. Ira Merritt	Norma & Mel Silberberg	In memory of mother May Merritt				
SUSTAINING THE MIND:						
Carolyn & Barry Sax	Linda & Don Kern	Wishing Barry a full recovery				
Janice Fineman	Conejo Valley BNC	In appreciation of years of service				
Barbara Katz	Conejo Valley BNC	In appreciation of years of service				
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Print to PDF without this message by purchasing novaPDF (<u>http://www.novapdf.com/</u>)

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BOOK FUND HAS TRIBUTES FOR EVERY OCCASION

Brandeis Tributes are the perfect way to mark a special occasion or to simply remember someone. Your donations support a worthy cause since Book Fund money goes directly to the Brandeis Library to keep it up to date in all academic areas and continue all of its services. Note: Your purchase of Book Fund Tributes is 100% tax deductible.

Send a Brandeis Tribute and spread warmth, kindness, caring, love, understanding and friendship. We promise same day service.

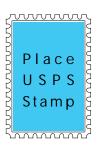
TRIBUTE/BOOK FUND VP Helene Phillips (805)-807-4846 sweethelene75@yahoo.com TRIBUTE/BOOK FUND VP Nancy Minkow (805)-496-6113 nvmlcsw@aol.com

ooks are the carriers of civilization. Without books, history is silent, literature dumb, science crippled, ought and speculation at a standstill. — Barbara Tuchman BOOK FUND TRIBUTE — MAIL ORDER FORM omplete this form and mail it with your check to:		
Nancy Minkow1421 Dorset AveThousand Oaks, CA91360For telephone orders call:Helene : 805-807-4846 or Nancy 805-496-6113Forms may be photocopied	Brancheis Mittonal Committee	
 \$5 Blue & White Tribute Card \$10 Goldfarb Library at Night Card \$18 Louis Brandeis Portrait Card (Chai) \$35 LRJ with Newly Designed Inserts (red) \$55 Medical Science Journal Folio (blue) Other Major Donations 	Image: State of the state	
Send Tribute to: NAME (please print): ADDRESS: CITY: STATE: ZIP: Send Tribute From: NAME PHONE NUMBER: ADDRESS:	And a summarian a summar	
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Brandeis National Committee

Conejo Valley Chapter

42306 Village 42 Camarillo CA 93012



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CONEJO VALLEY CALENDAR

MEETINGS ARE OPEN TO ALL OUR MEMBERS

BOARD ME OF T Thousand Oaks library MEETINGS ARE	D VALLEY CALENDAR ETINGS ARE THE 1ST THURS. HE MONTH - 10:00 AM - 1401 E. Janss Road, Thousand Oaks, CA OPEN TO ALL OUR MEMBERS location before each meeting	Noved? Noved? We want to be sure you re- ceive all the latest Chapter news. Please notify us if you have moved or your telephone number or email address has changed. Contact Madeline Ellis at 818-888-8216 or madelineellis@socal.rr.com		
MAY 26, 2014 MAY 27, 2014 JUNE 5, 2014 JUNE 15, 2014	MEMORIAL DAY INSTALLATION BOARD MEETING - 10:00 FATHERS DAY			
JUNE 30, 2014 JULY 3, 2014 AUGUST 7, 2014 SEPTEMBER 4, 2014 SEPTEMBER 29, 2014	SMALL EVENT BOARD MEETING - 10:00 BOARD MEETING - 10:00 BOARD MEETING - 10:00 FALL LUNCHEON	Check our web site for all the updates on a regular basis! www.BrandeisConejo.org		



